

# WORKING IN PARTNERSHIP

## TOP 10 TIPS

Organisations can proactively use sport & physical activity as an intentional tool to achieve both increased participation & wider social outcomes. We asked partners who are successfully using sport & physical activity as a tool for change, for their tips on what makes an effective partnership & this is what they told us:

### Agree roles & responsibilities

- Agree on roles, responsibilities & expectations
- The agreement can be informal or formal
- Acknowledge partner's input
- Complete due diligence for all partners

### Communicate

- Communicate regularly
- Find tools to help communicate effectively
- Provide regular updates & feedback

### Identify a lead partner

- A lead partner & key contact is essential
- However, partners should remain equal

### Have a joint vision

- Regularly revisit the original aim of the partnership
- Stay true to your identity

### Understand resources

- Understand the scale of partners & their resource
- Agree on resource & finance & stick to them

### Get to know each other

- Understand & utilise each other's skills & strengths
- Learn from one another - informally & formally

### Give each other space

- Understand the pressure points of partners & their strategic & operational perspectives
- Give partners space when they need it

### Plan ahead

- Think about partner's schedules in advance
- Plan around timings of key activities

### Be open & transparent

- Do things together - like joint recruitment
- Be honest & open about challenges

### Have fun

- Enjoy working together!
- Celebrate achievements together

Changing Lives Through Sport & Physical Activity partners: