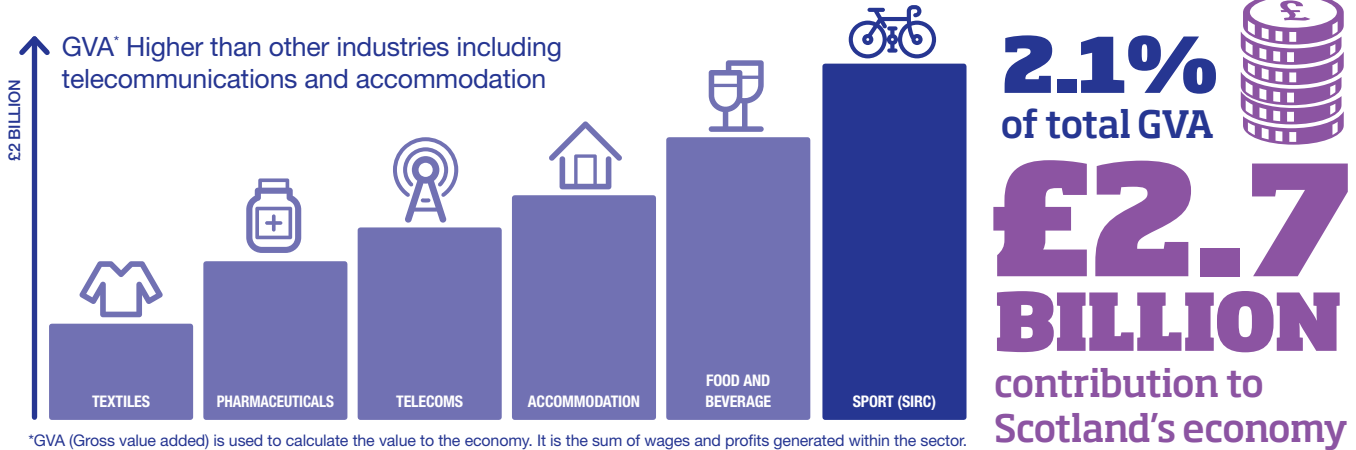


ECONOMIC IMPACT OF SPORT 2016

ECONOMIC IMPACT (GVA)*

GVA* Higher than other industries including telecommunications and accommodation



*GVA (Gross value added) is used to calculate the value to the economy. It is the sum of wages and profits generated within the sector.

EMPLOYMENT



64,800

full time sport related jobs

2.7%

of all jobs in Scotland

71% INCREASE SINCE 1998 IN ABSOLUTE TERMS

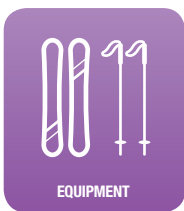
40% INCREASE IN EMPLOYMENT SINCE 2010



CONSUMER EXPENDITURE

43%

of sport-related expenditure from participation



£2.7 BILLION

Sport-related consumer expenditure

3% of total consumer expenditure



22% INCREASE SINCE 2010 ADJUSTED FOR INFLATION

88% INCREASE SINCE 1998 ADJUSTED FOR INFLATION

All figures quoted are from 2016. For more information please go to www.sportscotland.org.uk/economy