

Direct Club Investment – Business Case

Project information			
Club name:	Sport/discipline:		Website:
Key contact name:	Position:	Phone:	E-mail:
Key contact address:			Postcode:
<p>Describe the project you want to undertake in 50 words: (i.e. to employ a part-time coach for 10 hours per week to establish an under 14 community programme in 4 high schools – the coach will deliver after-school sessions 5 nights a week and form the link between the club and the local schools)</p>			
Describe how your project will address the following five principles			
<p>Impact (response must be limited to 100 words)</p>			

Additionality (response must be limited to 100 words)

High standards (response must be limited to 100 words)

Holistic approach (response must be limited to 100 words)

Sustainability (response must be limited to 100 words)

Length of project:

2 years

3 years

4 years

Club postcode:

Last financial accounts for year:

Income: £

Expenditure: £

Surplus for year: £

Reserves: £

Outcomes – the changes that people in your community will see if this project is successful

Outputs – what you need to do to make these changes happen (these need to be specific and there may be more than one for each outcome).

1. The club will show a growth in club membership

2. The club has the correct environment to develop athletes to 'world class' performance levels

Indicators – what you will measure to help you know if your changes are starting to happen

	Baseline		Projected total at year end 1		Projected total at year end 2		Projected total at year end 3		Projected total at year end 4											
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female										
Total active adult members																				
Total active youth members																				
	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>	<u>Paid</u>	<u>Vol</u>
UKCC level 1 coaches (or equivalent)																				
UKCC level 2 coaches (or equivalent)																				
UKCC level 3 coaches (or equivalent)																				
UKCC level 4 coaches (or equivalent)																				
No of athletes committed to achieving 'world class' standards																				
Average time on task (hrs per week)																				
Average coach contact time (hrs per week)																				

Inputs – the financial resources that are going into the project

	Year 1	Year 2	Year 3 (if required)	Year 4 (if required)	Total
What financial resource is the club committing?					
What other partner investment is there? (including in-kind)					
What investment can sportscotland add? (please be specific)					
What will sportscotland's investment support? (please be specific)					

NOTE - Please submit a copy of your last full year's accounts, constitution and club development / business plan with this business case.